



**JANOME**

*Memory Craft 10001*

*The One That I Want*



# *The Memory Craft 10001 – The One For You*



## What do you want from your sewing and embroidery machine?

The answers to this question will determine which machine you should buy. Perhaps you're looking for legendary stitch quality, ease-of-use, and sewing power that's both smooth and quiet. Maybe you also want beautifully precise embroidery, unlimited design size, and you don't want to fuss with bulky attachments every time you switch from sewing to embroidery. And, what if your wish list also includes versatile on-board layout software, Touch Screen design and stitch editing, and computer connectivity? If you want it all, the one for you is the Memory Craft 10001. Janome introduced the very first home sewing and embroidery machine, and ever since, the Janome Memory Craft line has given creative customers around the world precisely what they're looking for.





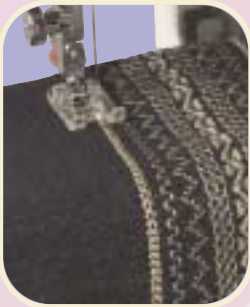
### Two-Step Conversion

- ▶ What could be easier than 1-2-3? How about 1-2? Conversion between sewing and embroidery, takes just two steps with the Memory Craft 10001. Touch the Embroidery mode key and attach the embroidery foot. Many other machines require a bulky, external attachment to make this switch, but Janome's patented telescopic embroidery arm does the work for you. All this *and* a wonderfully large embroidery area.



### More Standard Hoops

- ▶ From the tiny Free Arm Hoop to the giant Giga Hoop, and two more sizes in between, your MC10001 comes with the right size hoop for your project. As you might guess, the Giga Hoop is for your biggest designs, up to 9.1" x 7.9". But at 2" x 2" the tiny Free Arm Hoop is just as useful, allowing you to stitch out designs in tight places like cuffs and collars without disassembly.



### More Ways To Get Designs In And Out

- ▶ The Internet, CD-ROMs, Memory Cards, PC Design Cards, and ATA PC Cards. The MC10001 has the most ways to get designs in and out. Connect it directly to your computer via the USB or RS232C ports to transfer files from the Internet and CD-ROM, use standard ATA PC Cards or PC Design Cards in the built-in port, or connect an optional Card Reader box to use dozens of your favorite classic Memory Cards. The MC10001 is also compatible with powerful Janome embroidery design and layout software like Digitizer 10000 and Customizer 10000 Plus.

### Over 250 utility and decorative stitches and 11 one-step buttonholes

- ▶ The MC10001 takes sewing just as seriously as it does embroidery. That's what makes it such a wonderful, all-around machine. You get the power and precision of Janome's Superior Feed System, with its 7-piece feed dog, to keep all types and thicknesses of fabric flowing under the needle. Stitch quality is exact and the selection is enormous. Plus, you can control the look of each stitch or stitch combination with our sophisticated yet easy-to-use Touch Screen.

### More Ways To Do On-Screen Edits and Layouts

- ▶ You don't need a computer to do sophisticated design layouts on the MC10001. The built-in layout software allows you to bring in designs; copy, delete, paste, rotate and resize; then move the designs into the exact locations you want in your layout. The on-screen display shows how they'll fit in the hoop you've selected.



### So Quiet When It Stitches

- ▶ If you sew to relax, then you really should have a quiet machine. Customers have told us that the MC10001 is noticeably quieter than other machines they've used. This is because our stitch mechanism is so stable and precise. Your MC10001 can run at up to 800 stitches per minute with a minimum of noise and vibration.



## Why The ATA PC Card Is Better Than The Floppy



Like your laptop and digital camera, the MC10001 has an ATA PC Card (also called Compact Flash Card with Type II Adapter) port built right in. Thanks to the Multi-Folder Memory System, an ATA card in the MC10001 can hold up to 1,200 designs.

Computer makers have already begun phasing out the floppy, while the ATA PC Card has become a standard for computers and many other devices. Plus, the ATA PC Card has no moving parts, making it a more reliable form of storage.

### Connectivity With Computers, Card Readers And More

You have more ways to get designs in and out of your MC10001 than any other machine.

- ▶ Use the ATA PC Card port for superior performance and storage.
- ▶ You can connect your computer via the USB port.
- ▶ Connect your older computer or Card Reader via the RS232C port.
- ▶ Download designs from the Internet or get them from a CD-ROM. With Janome embroidery software, you can manipulate designs and design layouts on your computer then load them back into the MC10001 as ready-to-sew files.



# More ways to get designs into your Memory Craft 10001



## Built-In Designs Are Ready To Go

There are dozens of beautiful embroidery designs pre-programmed into the MC10001: Large designs, Standard designs, petite Free Arm designs, and giant Giga designs. You can start embroidering right out of the box.

## Utilize Designs From Our PC Design Card Library

Delicate florals, antique lace, oriental motifs and holiday themes. They've all been digitized for professional results and come complete with templates and thread color guides as part of our optional PC Design Library. The latest PC Design Cards are also available in a CD format that allows you to import them into your computer for design manipulation and layout.

*\* CDs are available from #1014 forward*



## Download Designs From The Internet

There are lots of sites on the Internet offering copyright-free designs in the Janome .jef and .sew formats. Download them to your computer and put them on an ATA PC Card, or import them directly into the MC10001 through the RS232C or USB ports.



## Use Your Classic Memory Cards

Using the RS232C port, you can connect the optional Card Reader 10000 and load your favorite designs from Janome Memory Cards (#102 and up).

## Multi-Folder Memory System

The MC10001 has multiple built-in Memory folders for organizing designs within the machine itself. This flexible multi-folder system also allows you to save up to 1,200 designs on your ATA PC card in 12 different folders.

*\* Scandisk brand card (up to 128MB) is recommended*



## How Much More Will That ATA PC Card Hold?

A Memory Indicator tells you how much free space you have left on your ATA PC Cards as well as how much total memory is available.

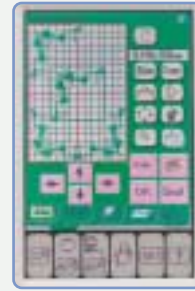




If you can point, drag and push a button, you can create beautiful embroidery layouts right on screen.



**1** Bring in a design from the Built-In design collection, a PC Design Card, an ATA PC Card, or directly from your computer.



**2** Copy, paste and flip it.



**3** Rotate it in increments as small as one degree, or in 45° jumps.



**4** Move your designs into position by dragging them with your finger. Or use the Direction Arrows.

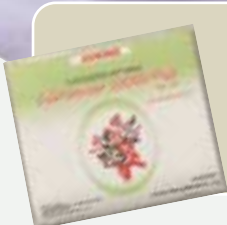


**5** See exactly what your design will look like in the hoop.



**Specify Your Thread**

Choose which brand of thread you'll be using: Janome, Robison-Anton, Madeira or Mettler. The MC10001 can convert the standard design thread colors into the thread colors and numbers that match your favorite brand of thread.

**Your MC10001 Comes With Easy-To-Use Software For Computer Connectivity**

Using a USB or Serial Port connection, you can easily transfer your own customized designs and layouts via Customizer 10000 Plus. This software program also contains EasyGigaHoop for easy layout planning in the Giga Hoop.

# Design Freedom and Flexibility



## We've Included Hoops For All Your Projects From **BIG** To small

Using the right hoop can save you time and sewing steps. That's why the MC10001 accommodates the giant Giga Hoop, the tiny Free Arm Hoop, and three additional sizes in between.

### Standard and Large Hoops

- ▶ At 5" x 4.3"; Standard Hoop A is the optimum size for 80% of commercial embroidery designs. This includes most Memory Card, PC Design Card and built-in designs.
- ▶ Our large, rectangular Large Hoop B measures 5.5" x 7.9" — perfect for longer (or wider) designs. It handles the larger Memory Card, PC Design Card, and built-in designs.

### Free Arm Hoop

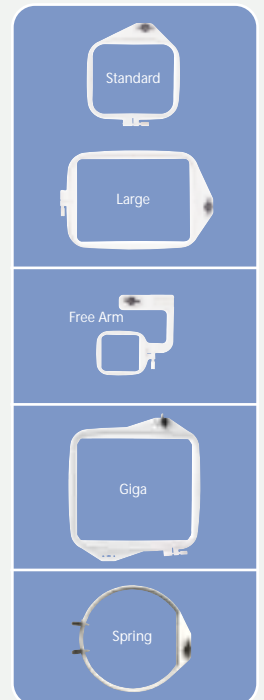
- ▶ The tiny Free Arm Hoop, just 2" x 2", allows you to embroider in tight places like cuffs and shirtsleeves without taking the item apart.

### Giga Hoop

- ▶ At 9.1" x 7.9", the Giga Hoop lets you stitch out giant embroidery layouts in just one hooping, including the five built-in Giga designs.

### Optional Spring Arm Hoop

- ▶ This 5" x 4.3" embroidery hoop is specifically designed for thick, bulky fabrics, such as terry cloth or quilts.



### Beautiful Embroidery Fonts For Creative Lettering

Select from seven built-in fonts. Plus you can utilize 2 letter and 3 letter monogram designs and Border designs.



### Powerful Lettering Software

You can personalize any project with lettering. With the MC10001's built-in layout software you can easily add, arc, edit and place lettering in your design layout. The preview screen lets you see the color before you stitch it out.



### Clothsetter: Precise Placement Only From Janome

The optional Clothsetter gives your MC10001 placement accuracy no other manufacturer can match. The Clothsetter 10000 is indispensable for accurate positioning of a single design within any one individual hoop, as well as accurate matching when stitching larger designs that require multiple hoopings.

# Feature Friendly

## ☉ Quick, One Touch Buttons

Speed control, start/stop, reverse, lockstitch, needle up/down, and needle threading are all easily accessible directly above the stitching area.



## ☉ Twin Needle

Create elegant twin needle effects with complete confidence thanks to the built-in twin needle feature.



## ☉ Top Loading Bobbin

Simply drop the bobbin into the jam-proof rotary hook system. Easy in, easy out, easy cleaning.



## ☉ Free Arm

The standard Free arm hoop allows you to place embroidery designs into many formerly hard-to-reach areas, like collars and cuffs.



## ☉ Two Halogen Lamps

One light over the needle and another over the sewing area eliminate shadows on your work.



## ☉ Carriage Arm

Our patented telescoping carriage arm allows the hoop to move forward, backwards and side-to-side with tremendous flexibility. This patented system eliminates the need for bulky, add-on embroidery units. Two steps and you're creating professional-quality embroidery designs.







**(C) Top Lid**  
Handy upper compartment contains stitch charts and holds many feet for quick access.



**(C) Full Color, Crystal Clear Visual Display Touch Screen**  
Read-outs available in 10 languages.



**(C) Easy On Screen Help**  
Built-in tutorial provides step-by-step instructions for basic machine usage.



**(C) Save Your Personal Stitch Settings**  
Personalize the width and length settings of the utility stitches you use most.



**(C) One Piece Aluminum Casting**  
Sturdy one-piece construction offers strength, durability and the ability to have a longer free-arm.



**(C) Knee Lifter**  
Frees you to use both hands.

# Ordinary Sewing with Extraordinary Results

## General Sewing

A lot of thought was put into streamlining sewing for garments, home decorating and quilting.

Push the Sewing Applications key and you have twelve of the most commonly used sewing functions in front of you. These include Seaming, Hemming, Zippers, Sewing on Buttons, Appliqué and Patchwork.



## Instant Settings

Touch the stitch you want to use and the MC10001 automatically sets the tension, the stitch length and width, moves the needle into position, and shows you which presser foot to use.

You can easily adjust the stitch settings by touching the Adjust key. As you change the stitch width, length or elongation,



the image on the visual screen will change to show you what the revised stitch will look like.





## Customizing & Combining



Browsing through the MC10001's built-in decorative stitches, you'll find page after page of selections, including three complete monogramming alphabets. But that's only the beginning of your choices. Decorative stitches can be adjusted in minute increments for just the look you want. Satin stitches can be elongated up to five times their original length without sacrificing stitch density. And with each adjustment, you can see at the top of the Touch Screen exactly how the stitch will change. After you've created your sequence of customized stitches, you can assign a file name and save it in one of the machine's built-in memory banks or an ATA PC Card. Large design combinations can be viewed before sewing with the Check Memory Key that opens a preview window.



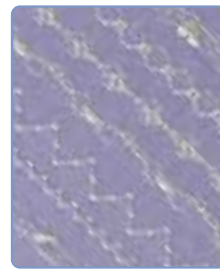
## Lettering

Within the Decorative Stitch library are complete alphabets in 5 mm and 7 mm, as well as a set of letter-size symbols like stars, bells, crosses, etc. The MC10001 will let you change and insert stitches in both the lettering and stitch sections. And you can easily go back and change individual letters. The MC10001 can save combinations of letters in each of its built-in memory banks or an ATA PC Card. Can you spell "maximum versatility?"



## Heirloom

The precise stitching of the Memory Craft 10001 is especially well suited to heirloom sewing. You can choose from dozens of these delicate stitches, like a genuine French Knot, fancy hemstitches, ornate scallop stitches, and intricate decorative stitches. And like all of the decorative stitches, each heirloom stitch can be modified, combined and saved.



## Buttonholes

Make perfect buttonholes every time. The MC10001 boasts 11 automatic buttonholes that stitch out with legendary Janome quality. Styles include rounded and keyhole buttonholes, as well as tailored, stretch, antique and welted buttonholes. Simply set your button in the Sensor Buttonhole foot, which automatically measures your button and stitches the hole to the exact size. There is no need for tedious programming to repeat the same buttonhole over and over. Again, the strong needle penetration and precise stitch mechanism ensure professional results even on the most challenging fabrics. You're free to customize your buttonholes in length, width, and tension.



## Quilting

The Memory Craft 10001 is the ideal machine for 21st Century quilters. Essential quilting accessories such as the Knee Lifter, Even Feed foot, 1/4" foot, Cloth Guide, quilting bar, and Darning foot come standard with the machine. The Lock-a-Matic and Locking stitches are invaluable for machine piecing or quilting. They have been conveniently grouped with the Patchwork Repeat Sewing option on the Sewing Applications page. Combine all this with extra strong needle penetration and precision stitching—it's a quilter's dream!



*Memory Craft 10001***Features:****EMBROIDERY**

- ▶ INSTANT SWITCH-OVER TO/FROM EMBROIDERY TO/FROM REGULAR SEWING
- ▶ DIRECT PC-LINK USB, RS232C, OR OFF-LINE VIA ATA CARD
- ▶ MAXIMUM EMBROIDERY SIZE: 9.1" X 7.9" (230MM X 200MM)
- ▶ EMBROIDERY SPEED: 400 – 800 SPM
- ▶ BUILT-IN DESIGNS: 47 (14 LARGE, 14 STANDARD, 14 FREE ARM, 5 GIGA)
- ▶ MONOGRAMMING FONTS: 7 AND TWO OR THREE LETTER EMBLEM
- ▶ CHANGE COLORS TO FAVORITE THREAD (JANOME, ROBISON-ANTON, MADEIRA, METTLER)
- ▶ EMBROIDERY AREA TRACING
- ▶ EASY DRAG & DROP CONTROL FOR DESIGN PLACEMENT
- ▶ RESIZE FROM 80% TO 120%
- ▶ ROTATE IN EITHER 1° OR 45° INCREMENTS IN BOTH DIRECTIONS

**▶ ARC LAYOUT**

- ▶ COPY AND PASTE
- ▶ FLIP VERTICALLY OR HORIZONTALLY
- ▶ ZOOM IN AND OUT
- ▶ STANDARD HOOPS: LARGE 5.5" X 7.9" (140MM X 200MM), STANDARD 5" X 4.3" (126MM X 110MM)
- ▶ TIME INDICATOR
- ▶ STITCH COUNTER, EVERY 10 STITCHES

**SEWING**

- ▶ REGULAR SEWING SPEED: 860 SPM WITH VARIABLE SPEED CONTROL
- ▶ 257 UTILITY AND DECORATIVE STITCHES
- ▶ TWIN NEEDLE SEWING
- ▶ 11 BUTTONHOLES
- ▶ KNEE LIFTER

**GENERAL**

- ▶ FULL COLOR, 5.7" BACK LIT TOUCH SCREEN
- ▶ CUSTOMIZE CONTROLS FOR SCREEN CONTRAST, SENSITIVITY, INCH/CM, DISPLAY, AND OTHERS
- ▶ UPGRADABLE VIA SOFTWARE
- ▶ 10 LANGUAGES AVAILABLE ON SCREEN
- ▶ MULTI-FOLDER MEMORY CAPACITY: 4 BUILT-IN FOLDERS, 12 ATA/PC CARD FOLDERS
- ▶ MEMORY INDICATOR
- ▶ UPPER THREAD, BOBBIN THREAD, AND PRESSER FOOT SENSORS
- ▶ COMPUTER CONTROLLED THREAD TENSION
- ▶ AUTOMATIC DROP FEED MECHANISM
- ▶ EASY ACCESS ACCESSORY COMPARTMENT IN TOP LID
- ▶ TWO-PIECE HALOGEN SEWING LIGHT
- ▶ HARD COVER

*You Also Get***Embroidery Essentials Plus Kit:**

- ▶ Customizer 10000 Plus embroidery software
- ▶ Janome Embroidery Thread set #1
- ▶ Janome Embroidery Bobbin Thread: 1 spool
- ▶ Red Tip Needles
- ▶ Giga Hoop 9.1" x 7.9" (230mm x 200mm)
- ▶ Free Arm Hoop 2" x 2" (50mm x 50mm)
- ▶ Felt for Free Arm Hoop and Giga Hoop
- ▶ Stabilizer for Free Arm Hoop and Giga Hoop

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