

PFAFF[®]

Expect the unexpected



ActivStitch[™]
TECHNOLOGY

creative sensation[™]



»» Expect

Are you ready for a sewing and embroidery machine that sets new standards? A machine with a design so exciting and distinctive that it is truly unforgettable? With a technology that brings revolutionary changes, which you will immediately love? A machine that offers more possibilities than you ever imagined and paves the way for new ideas – ideas you never dreamed would be possible? Are you ready for a new definition of spacious, bright and precise? Then let yourself be surprised. Now.

spacious. bright. precise.
That is what the PFAFF® brand stands for.

Discover a new freedom when sewing, the brilliance and clarity of the most modern technology, and more perfect results than ever before.

Ask your authorized PFAFF® dealer for a personal demonstration. An experience that you will never forget.

Created exclusively by our designers!

All the stitches and stitch designs shown in our magazine are included with the purchase of the PFAFF® creative sensation™ sewing and embroidery machine. Of course, sewing instructions can be found on

www.pfaff.com

the unexpected

creative sensation™

The triumph of technology

ActivStitch™ TECHNOLOGY has revolutionized embroidery, bringing more precision than ever before. Special sensors measure the thickness of the fabric under the presser foot. The thread metering system automatically regulates the amount of thread used. The needle thread and bobbin thread are optimally looped together. The results are impressive. ActivStitch™ TECHNOLOGY delivers perfect embroidery, even with challenging novelty threads.

 **3 patents pending!**



spacious. bright. precise.

ActivStitch™ TECHNOLOGY

FULL CONTROL: Measurement of fabric thickness, adjustment of needle thread, perfect placement of the stitch.
ActivStitch™ TECHNOLOGY feature delivers precise stitches on a wide variety of fabrics, with different types of thread.

More about **ActivStitch™ TECHNOLOGY** at www.pfaff.com



Reversible embroideries, beautiful on both sides! No matter how you look at it – **ActivStitch™ TECHNOLOGY** guarantees superior stitch quality on both the front and the back. Fantastic for embroidered scarves, tablecloths, towels, curtains, and much more.

Use a variety of threads – even in one embroidery design! Use very thin or thick threads, use **metallic** or **novelty threads** – **ActivStitch™ TECHNOLOGY** regulates the needle thread completely automatically to make sure that the results are precise every time.

 **Go to**
www.pfaff.com and see how this revolutionary technology works!

Choose your favorite stitch or mini design to create your individual monogram with the unique PFAFF® **Shape Creator™** feature. Simply beautiful.



Expect unlimited creativity!

More than 330 embroidery and quilting designs are included in the repertoire of the PFAFF® creative sensation™ sewing and embroidery machine – but that is just the beginning! Thousands of breath-taking embroidery designs, all created by international designers, are waiting for you at your local PFAFF® dealer or at www.myembroideries.com.

Imaginative, unique, and unbelievably beautiful – discover the more than 650 stitches in the machine. In addition to the sought-after PFAFF® Maxi stitches, the elegant Needle Art, Quilt and Decorative Stitches, you'll also find entirely new stitches, such as the unique Stacking Stitches. Find out more at www.pfaff.com

An overview of all PFAFF® Embroidery Design Collections can be found at www.pfaff.com. Also visit the large embroidery design portal www.myembroideries.com

» Unexpected!

New and only from PFAFF®: Sew beautiful decorative stitches in two colors. The **Stacking Stitches** consist of pairs of stitches designed to be sewn on top of each other. Create elegant borders and beautiful accents.



Enchantingly beautiful stitches, from 9 mm to 52 mm wide. Create elegant borders; we show you how at www.pfaff.com



Included with purchase: 3 embroidery hoops in different sizes.

» Unexpected!

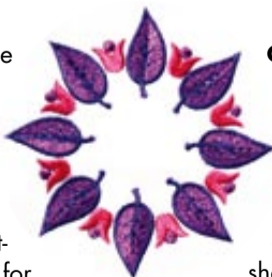
PFAFF® has reinvented the way sewers create appliques. The built-in **Shape Creator™** appliqué feature is fully automatic for speed and precision. It's like magic!



Unique – Shape Creator™ feature

The sophisticated play of shapes and stitches

When a design element follows a shape, the result is a marvelous, uniquely beautiful creation. The PFAFF® creative sensation™ sewing and embroidery machine can do this in just a few steps. Choose from more than 50 exclusive shapes, including letters. Then, select any of the machine's extensive array of built-in stitches and embroidery designs. Combine for your original creation. The **Shape Creator™** feature will awaken the joy of experimenting and will yield many exciting surprises!



One stitch arrangement – so many possibilities!

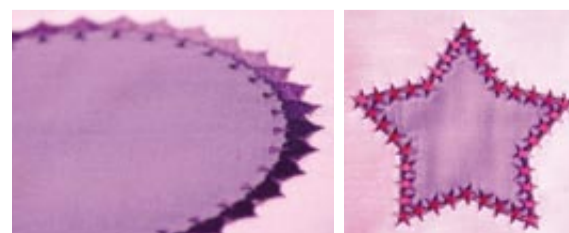
See for yourself how design elements transform into multiple beautiful embroideries right before your eyes. Place design elements above the shape line, centered on the shape line or below the shape line for a distinct look. Many more possibilities are just waiting to be discovered



Only from PFAFF®:

Shape Creator™ Appliqué feature

Revolutionary! Choose a shape or a letter included in the unique **Shape Creator™** feature. The PFAFF® creative sensation™ sewing and embroidery machine automatically places the stitch or design of your choice around the entire shape. All you have to do is trim away the fabric – and you're done.



Take control of your creativity with the new possibilities to combine designs and stitches and make changes, down to the smallest detail! You'll love the perfect results and the ease with which your ideas become reality. Give your imagination free rein. Everything you create is unique.



Unique – Design your own stitches! **Stitch Creator™** feature

Create your own entirely new 9 mm stitches or edit any of the built-in stitches. Watch every step on the large PFAFF® **creative™** Color Touch Screen. Vary the look with unlimited possibilities.



Sophisticated eyecatcher! Download instructions for this exclusive PFAFF® creative sensation™ design bag at www.pfaff.com and learn how easy it is to do appliqué letters with the new **Shape Creator™** appliqué feature.

CSTM



creative

www.pfaff.com

PFAFF®



creative sensation™

PFAFF

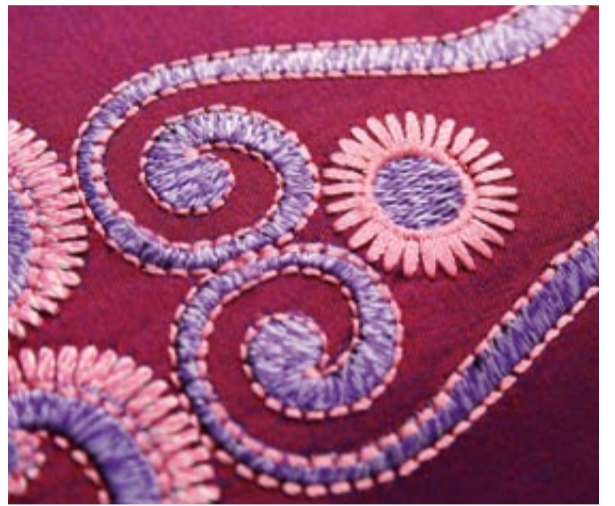
creative sensation

IDT
ActivStitch
TECHNOLOGY



The best part of quilting is the interplay of colors, patterns, and embellishments. Our designers have developed new stitches and embroidery designs – especially for quilting – with unsurpassed beauty and perfection. As if by magic, stitched artworks are added to your quilt, leaving their distinctly, fascinating mark.

Created exclusively by our designers! Find instruction of an exclusive one-of-a-kind PFAFF® creative sensation™ quilt at www.pfaff.com



www.pfaff.com



Design your own quilt label! Combine your name with a monogram, made easily with the **Shape Creator™** feature, then accent with beautiful 9 mm stitches and mini designs.

Beautiful Blossom – Create 3D Cutwork embroidery. Everything is possible.

More than I ever expected!

“When I first tried the **creative sensation™** I realized that it is the ultimate machine for me as a true quilter. I have never before experienced so many great advantages combined in one machine to make the quilting journey a real pleasure. The spaciousness gives me such freedom of movement when working with large volumes of fabric. This is a huge advantage when free-motion sewing. And, of course, I’m impressed with the **IDT™** System. I can always trust that the feeding is absolutely even, from both the top and the bottom. Quilt blocks and piecing match perfectly – it’s really brilliant! The whole feeding system is truly amazing and better than ever; it grabs small corners of triangles

when piecing and it feeds very narrow pieces. It even sews over bulky seams with no hesitation.

“Quilting has never been so exciting, inspiring and fascinating.”

The look of the embroideries is really breathtaking. Thanks to the new **ActivStitch™** TECHNOLOGY, I have the ability to use all kinds of threads. I can even stitch at full speed. Another thing that I really love is all the beautiful **PFAFF®** stitches. With the **PFAFF® creative sensation™** it is even possible to use decorative stitches for quilting which I think is absolutely fantastic!”



Catharina Svenningsson, Burseryd
passionate quilter of 18 years

Unexpected!

Equipped with a sensor for straight stitch needle plate. Prevents needle breakage.



FREE-MOTION SEWING – Choose one of the three free-motion modes and the machine will automatically be set. **AUTOMATIC PRESSER FOOT LIFT** – The machine raises and lowers the presser foot automatically for easy guiding of your project. While your hands are busy guiding the fabric, you can also use the **ELECTRONIC KNEE-LIFT** to raise the presser foot. **DECORATIVE STITCHES** – Antique hand embroidery, quilt, crazy patchwork and stippling stitches with a typically hand-made character are admired by quilters from around the world. **HIGH PRESSER FOOT CLEARANCE** – Easily place thick fabric or multiple layers under the presser foot.



IDT™

The original – only from PFAFF®. For over 40 years.

Absolutely even fabric feed from both the top and the bottom.

Perfect fabric feed!

The time-tested **PFAFF® IDT™** System and a highly developed sensor technology guarantee optimal feeding of all kinds of fabrics. Everything stays in place whether you are working with fine fabrics or multiple layers. Quilt blocks and seams will match perfectly in every quilt project. Sew smoothly and evenly over heavy seams on denim, with no problems.

Spacious – A super-sized sewing area, a long free arm and one of the largest embroidery hoop areas on the market are waiting for you. **Bright** – A perfectly illuminated sewing area and the large PFAFF® **creative™** Color Touch Screen will fascinate you. **Precise** – **ActivStitch™** TECHNOLOGY, IDT™ System and Precise Positioning feature helps you achieve amazing results on every project.

Find sewing instructions for our exclusive PFAFF® **creative sensation™** designer trousers at www.pfaff.com

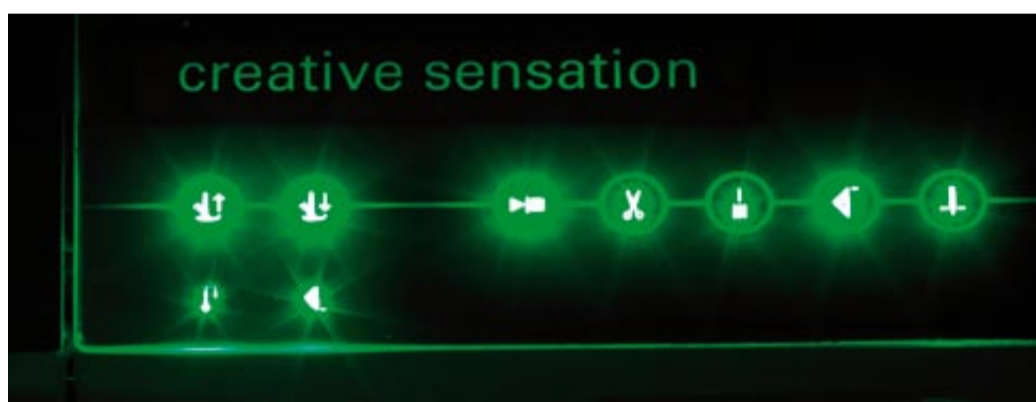


LED Lights – bright and brilliant

Advanced technology – PFAFF® **Soft Touch™** Buttons



Optimized bright lights illuminate the entire work area with no shadows. Adjustable intensity and color.



AUTOMATIC PRESSER FOOT LIFT – The machine raises and lowers the presser foot automatically for easy guiding of your project. **START/STOP** – Sew without the foot control. **THREAD SNIPS** – Press to cut both needle and bobbin threads instantly. **TIE OFF** – Press while sewing and your machine will tie-off and stop automatically. **STITCH RESTART** – Start sewing at the beginning of the stitch again without having to reset any special settings you have made. **NEEDLE UP/DOWN** – for perfect pivoting.

www.pfaff.com

Create your own individual embroidery designs with the PFAFF® 5D™ Embroidery System, the new generation of embroidery software from PFAFF®. Release your creativity with unlimited possibilities!



High-tech meets creativity!

PFAFF® creative sensation™ – the name tells the story. Sewers all over the world are euphoric. The sleek, modern design is breathtakingly beautiful.

There has never been a sewing and embroidery machine this convenient and precise, offering so many options to express your individual style. Working

with different fabrics and threads has never been so exciting, inspiring, and fascinating. A new era has begun.

The heart of the machine is the large, luminous PFAFF® **creative™** Color Touch Screen. Everything you do is shown exactly – in brilliant colors. In both sewing and embroidery mode, the

clear, user-friendly interface guides you confidently through the process. Easily identified icons, high-contrast display, good visibility from different angles, and pleasant colors make everything clear, right from the beginning.

One touch is all you need to open a world of unlimited possibilities.



Larger and more brilliant

Better than ever! The PFAFF® **creative™** Color Touch Screen (177 x 99mm/8 inches) delivers unparalleled resolution. Everything you do is seen accurately for best results.



Create. Customize. Personalize – the PFAFF® creative signature™ programs

The PFAFF® **creative signature™** programs represent a group of specialized features that empower sewers to create, customize and personalize their sewing and embroidery ideas for unlimited possibilities. Here are some examples:

EMBROIDERY STITCH EDITOR – Adjust a stitch or a sequence after you have brought it into embroidery mode. **RESIZE/SCALE** – Enlarge or reduce designs, with or without changing the stitch count. **COLOR SORT/MERGE** – Change the colors of the embroidery design, group the same colors, and embroider them one after the other. **SELECT/GROUP** – Place various designs on the display, rotate, mirror and arrange them as you like. **SINGLE STITCH** – Set the exact number of stitches you wish to sew. **TAPERING** – all stitches can be tapered with independent angle choice.

Find all PFAFF® **creative signature™** programs at www.pfaff.com



Precise Positioning Feature

Place every embroidery design exactly where you want it! Excellent for creating extra-large embroideries too.

» Unexpected!

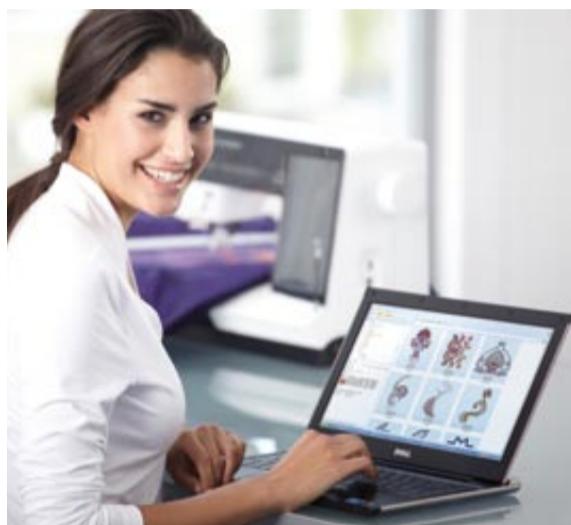
Create, customize, personalize embroideries and stitches with the PFAFF® **creative signature™** programs!

Update your PFAFF® creative sensation™ sewing and embroidery machine via the internet at www.pfaff.com



PFAFF® 5D™ Embroidery System

Expect the unexpected – Design your own embroidery designs!



Release your creativity with unlimited possibilities! The three dimensional view of your designs is more realistic than ever before. View multiple embroideries with embellishments and special effects on real garments, quilt blocks and fabrics. Move your project using the integrated overview window. Split designs automatically for your

preferred hoop. Adjust, monogram, personalize and combine embroidery designs to create spectacular effects. New techniques, such as cutwork embroideries and laces are possible. Curious? Learn more at www.pfaff.com or your authorized PFAFF® dealer.

» Unexpected!

Free updates are happening all the time and have already included some new features such as cutwork support and the exciting multi-wave fill! New fonts, designs and frames have been added in our updates too.



It's your Choice!

With three levels to choose from there's a 5D™ Embroidery System Software package for your embroidery style.

Perfect results with the right accessories!



Find more information about accessories at www.pfaff.com



OPTIONAL! The **creative™** GRAND DREAM HOOP (350 mm x 360 mm) features the largest embroidery area in the home sewing market.

Embroidery hoops in various sizes, presser feet for professional or decorative techniques and more – Ask your PFAFF® dealer to show you the extensive range of accessories for the PFAFF® creative sensation™ sewing and embroidery machine.



SPECIALLY DESIGNED FOR EASY, SAFE TRANSPORT!

Included with purchase of PFAFF® creative sensation™ sewing and embroidery machine: the embroidery unit bag with inside compartments and zip pockets. The rolling machine bag is also available for purchase. Ask your PFAFF® Dealer!



Find all information about the PFAFF® creative sensation™ sewing and embroidery machine at www.pfaff.com

» Ask your authorized PFAFF® dealer for a personal demonstration!

Get inspired at www.myembroideries.com, where thousands of embroidery designs are right at your finger tips!

