

# MASTER THE BASICS

## Platinum™ Q | 165



### Top Selling Features

1. **LED Lighting** - LED lighting around the needle area and 30 LED light strip in the workspace offers superior lighting providing you with a clear view of your project.
2. **Color Touchscreen** - The easy to navigate color touchscreen gives you access to machine features and all machine settings, conveniently located between the handlebars allowing for quick changes.
3. **2 Stitch Regulation Modes** - Achieve consistent and beautiful stitch quality by setting the regulated stitch length between 4-18 stitches per inch for a professional finish. Choose between 2 stitch regulation modes for consistent stitch quality with any technique: Precision for easy ruler work and Cruise for precise placement of stitches.
4. **1,800 spm**- Complete your projects in no time with stitching speeds up to 1,800 stitches per minute.
5. **Smooth Glide Track System** - From large sweeping movements to small calculated designs, you will be able to move your machine gracefully with the smooth glide track system.

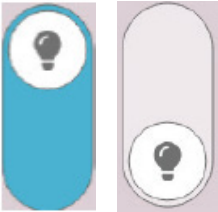
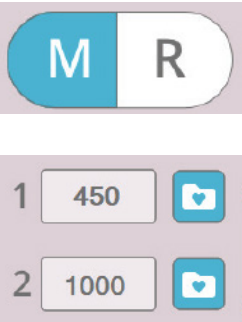
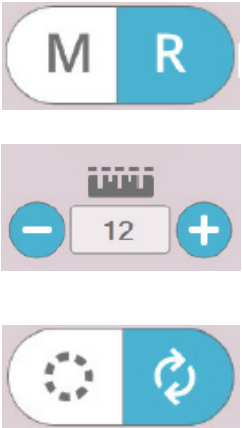
### Sell Up Features from PLATINUM™ 16 quilting machine

- **5 Foot Frame with Smooth Glide Track System** - From large sweeping movements to small calculated designs, you will be able to move your machine gracefully with the smooth glide track system.
- **Light Strip** - Best lighting included for a superior view of your workspace.
- **Built-in Stitch Regulation** - Choose between 2 stitch regulation modes, Precision and Cruise, to master any technique with perfectly spaced stitches.
- **1,800 spm** - Sew faster with up to 1,800 spm.
- **Ergonomic Design** - Ergonomic front handlebars for comfortable stitching.
- **2 Feet Included** - Get the 1/4" ruler foot and the open-toe foot included with the machine for more versatility right out of the box.



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Feature	Technique	Benefit
<p>LED LIGHTING</p> 	<ul style="list-style-type: none"> <li>Point out the LED Light strip and the light ring around the needle.</li> <li>Touch the light icon on screen to turn the light ring off and back on.</li> </ul>	<ul style="list-style-type: none"> <li>With the included LED light strip, the PLATINUM™ Q 165 has the best lighting in the industry.</li> <li>See the difference the LEDs can make when looking at your project!</li> </ul>
<p>MANUAL MODE</p> 	<ul style="list-style-type: none"> <li>Make sure you have the M selected for manual mode.</li> <li>Touch the plus or minus button to show how the speed can be adjusted.</li> <li>Save the speed as 1 or 2.</li> </ul>	<ul style="list-style-type: none"> <li>In manual mode you can have full control over your stitching.</li> <li>You can choose between manual and stitch regulation.</li> <li>In manual mode, you can save 2 speeds to easily access your go to speed setting.</li> </ul>
<p>REGULATED MODE</p> 	<ul style="list-style-type: none"> <li>Make sure you have the R selected for regulated mode.</li> <li>Show how you can adjust the amount of stitches per inch.</li> <li>Select Cruise mode.</li> </ul>	<ul style="list-style-type: none"> <li>With built-in stitch regulation the PLATINUM™ Q 165 will automatically adjust the speed to achieve a consistent stitch length according to the speed you move the machine.</li> <li>There are 2 stitch regulation settings, Cruise for precise placement of stitching and Precision for ruler work.</li> </ul>



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<p>ERGONOMIC HANDLEBARS</p> 	<ul style="list-style-type: none"> <li>Show the controls that are at the end of the handlebars.</li> <li>Press start/stop on the handlebars and start stitching slowly then move very fast to show the regulated difference.</li> <li>Have the customer write their name or do a meandering stitch.</li> </ul>	<ul style="list-style-type: none"> <li>With the ergonomic handlebars you can easily start, stop, and adjust the speed of your stitching without taking your hands off the handlebars.</li> <li>See how the speed adjusts automatically. You can go up to 1,800 spm!</li> <li>Feel how nice and easy this moves with the smooth glide track system.</li> </ul>
<p>EASY TO USE FRAME</p> 	<ul style="list-style-type: none"> <li>Point out the adjustable height.</li> <li>Point out the cushioned grip on the clamps.</li> <li>Point out the easy release take-up bar.</li> </ul>	<ul style="list-style-type: none"> <li>Adjust the frame height to your preference for comfortable quilting and viewing angles.</li> <li>You can comfortably remove the clamps and easily unlock the take up bar for speedy adjustments.</li> </ul>
<p>INTEGRATED USB PORTS</p>	<ul style="list-style-type: none"> <li>Point out the USB ports on the side of the screen and the back of the machine.</li> </ul>	<ul style="list-style-type: none"> <li>The integrated USB ports allow you to update the machine's software and attach additional accessories.</li> </ul>